



WSWS Officer and Committee Report 2016 Albuquerque, NM

Office or Committee Name: Education and Regulatory Section

Officer or Chairperson Name: Sandra McDonald

Date of Preparation (include year): March 2, 2016

Committee Activities during the Year:

We had hoped to have Kaci Buhl of the National Pesticide Information Center do a discussion session on “Communicating with the General Public.” But due to scheduling conflicts this session will be submitted as a Symposium for 2017 (see below). Instead the discussion will be about “Herbicides and PPE: Label Requirements, Perceptions, and Reality.” It will be led by Carol Black, Washington State University Pesticide Safety Specialist.

Bill Cobb applied for pesticide applicator CEU credits for the WSWS 2016 meeting from the Oregon Department of Agriculture.

Our members can self-report Certified Crop Advisor credits on the CCA website at www.certifiedcropadviser.org.

Recommendations for Board Action:

Continue on applying for CEU credits in response to requests from our members. Only Oregon was requested this year. We will see if other members seek credits this year.

Budget Needs:

Travel support for outside speakers at the annual symposiums (when needed).

Suggestions for the Future:

The suggested future symposium topic “Communicating with the General Public.”

"We all communicate about risk, but most of us were never trained about good practices in risk communication. In this session, the National Pesticide Information Center (NPIC) will share some of its key training elements with the group, including

- 1) how to re-frame safety questions,
- 2) using the risk framework, and
- 3) recognizing psychological drivers of risk perception."

Current Committee Members:

Sandra McDonald, Chair 2016

Brian Jenks, Chair-elect (Chair 2017)

Name of Person Preparing This Report: Sandra McDonald