Office or Committee Name: Public Relations
Officer or Chairperson Name: Charles Geddes, Chair
Date of Preparation (include year): August 06, 2020

Activities during the year:

With the approval of the Board of Directors, the Public Relations committee is establishing the new role of WSWS Social Media Administrator (SMA). The SMA role will be a one-year trial during 2020 and the Public Relations committee will make a recommendation to the Board in 2021 whether to continue the role depending on their impact and outreach. The committee has sent a posting to the WSWS listserv and is actively looking for candidates/volunteers and the SMA will begin their responsibilities as soon as a suitable candidate is identified. Anyone interested in serving in the SMA role should contact Charles Geddes (Charles.Geddes@canada.ca) or Joe Armstrong (joe.armstrong@corteva.com) for more information.

Recommendations for Board Action: None at this point. The SMA role was approved by the board in 2019.

Budget Needs: $1500/year stipend for the Social Media Administrator

Name of Person Preparing This Report: Charles Geddes