



2020 Annual Meeting – Maui, HI

Office or Committee Name: Public Relations

Officer or Chairperson Name: Joe Armstrong, Rich Zollinger

Date of Preparation (include year): February 26, 2020

Activities during the year:

With the approval of the Board of Directors, the Public Relations committee is establishing the new role of WSWS Social Media Administrator (SMA). The SMA role will be a one-year trial during 2020 and the Public Relations committee will make a recommendation to the Board in 2021 whether to continue the role depending on their impact and outreach. The committee has sent a posting to the WSWS listserv and is actively looking for candidates/volunteers and the SMA will begin their responsibilities as soon as a suitable candidate is identified. Anyone interested in serving in the SMA role should contact Joe Armstrong (joe.armstrong@corteva.com) or Rich Zollinger (richardz@amvac.com) for more information.

Recommendations for Board Action: list any proposed actions here.

Budget Needs: To compensate the Social Media Administrator for their time and work, the Public Relations committee has requested \$1500 for a stipend.

Name of Person Preparing This Report: Joe Armstrong