



**WSWS Summer Board Meeting – August 3 and 4, 2016  
Spokane, WA**

**WSWS Secretary:** D. Chad Cummings

**Attendees:**

No.	Name	Affiliation	Email address
1	Marty Schraer	Syngenta	<a href="mailto:marty.schraer@syngenta.com">marty.schraer@syngenta.com</a>
2	Caio Bronharo	UC Davis	<a href="mailto:cabrunharo@ucdavis.edu">cabrunharo@ucdavis.edu</a>
3	Prashant Jha	MSU	<a href="mailto:pjha@montana.edu">pjha@montana.edu</a>
4	Kirk Howatt	NDSU	<a href="mailto:kirk.howatt@ndsu.edu">kirk.howatt@ndsu.edu</a>
5	Monte Anderson	Bayer	<a href="mailto:monte.anderson@bayer.com">monte.anderson@bayer.com</a>
6	Brian Jenks	NDSU	<a href="mailto:brian.jenks@ndsu.edu">brian.jenks@ndsu.edu</a>
7	Dirk Baker	Campbell Scientific	<a href="mailto:dbaker@campbellsci.com">dbaker@campbellsci.com</a>
8	Brad Hansen	UC Davis	<a href="mailto:bhansen@ucdavis.edu">bhansen@ucdavis.edu</a>
9	Curtis Rainbolt	BASF	<a href="mailto:curtis.rainbolt@basf.com">curtis.rainbolt@basf.com</a>
10	Tim Miller	WSU	<a href="mailto:twmiller@wsu.edu">twmiller@wsu.edu</a>
11	Jane Mangold	MSU	<a href="mailto:jane.mangold@montana.edu">jane.mangold@montana.edu</a>
12	Joe Yenish	Dow AgroSciences	<a href="mailto:jpyenish@dow.com">jpyenish@dow.com</a>
13	Scott Nissen	CSU	<a href="mailto:scott.nissen@colostate.edu">scott.nissen@colostate.edu</a>
14	Sandra McDonald	MWPEST	<a href="mailto:sandra@mountainwestpest.com">sandra@mountainwestpest.com</a>
15	Breanne Tidemann	Univ Alberta – Canada	<a href="mailto:blaturnu@uablerta.ca">blaturnu@uablerta.ca</a>
16	Scott Cook	Hubbard Ag Services	<a href="mailto:scott@hubbardagscience.com">scott@hubbardagscience.com</a>
17	Phil Banks	WSWS	<a href="mailto:wsws@marathonag.com">wsws@marathonag.com</a>
18	D. Chad Cummings	Dow AgroSciences	<a href="mailto:dccummings@dow.com">dccummings@dow.com</a>

**Notes 3Aug2016:**

**Kirk Howatt opened board meeting 12:35 pm. Brief Introductions**

Dirk Baker moved to accept the minutes from the March Board meeting – Breanne T. seconded  
Motion carried – unanimous

**Business Mgr Report – Phil Banks**

- Most of the cash flow comes from Weeds of the West sales
  - Results in positive cash flow
- \$427, 956.52 (\$15,409.75 in WofW)
- Weeds Contest another sink and source of cash flow

- Prize money, plaques
  - Amount may or may not include operations budget for meeting
- Annual meeting expense
  - Some venues do give rebates of 5-10% of the room rates (\$6,000 common)
  - Customary for contractors to keep rebate (8-10% normally)
  - Kickback or rebate helps with some of the activities
- Net worth
  - Will buy five \$25,000 CDs
  - RBC account
    - 46% stocks
    - 34% bonds
    - 19.5% market hedge
- Attendance at WSWs meeting 2016
  - 232 total
  - 52 students
  - 185 regular members
- 286 members – down 19 paying members
- Denver Grand Hyatt hotel will be the 2019 WSWs venue
- Weeds of the West – no more publication runs
  - Selling remaining copies to universities and book stores by order
  - Univ of Wyoming posted a free digital copy online
- Business Mgr recommendations
  - \$250 registration – keep it consistent
  - Increase student amounts to \$125
- Budget needs, possible overlap between old and new
- Phil B. has a lot of physical copies of old archive items
  - What do we need to do with these?
- 20 binders of early WSWs correspondence, between president, VP, secretary
  - Phil will put together inventory
- Poster boards and easels stored at Oregon State (70-75 total)
  - Typically goes from meeting to a location near the subsequent meeting for storage.
  - SWSS just rents easels and boards
  - Rentals are always an outside vendor (~\$1700)
- VOTE: Joe Yenish moved to raise student registration to \$125, regular member registration to stay the same + penalty for late reg.; Monte Anderson 2<sup>nd</sup>
  - Vote unanimous YEA; passed no discussion

### **President's Report, Kirk Howatt**

- Joe Yenish – sending out congratulation letters to award winners
- WSSA Resistance Education regional workshops
  - Need advice on locations and venues
- Weeds of the West
  - Joe DiTomaso's book could result in some price sharing
  - Other books bring in smaller amounts

- Listed in cash flow in the financial report
    - Price not as important as how it is packaged – convenience
- Weeds of the West – 1990 to present: printing every 18 months at first – now
- Business Manager discussions
  - All other societies have entered into negotiations with IMI (WSSA, NCWSS, SWSS)

### **President Elect Report, Monte Anderson**

- Contacting and conversations with WAPMS
  - Could we have breaks include posters (WSWS) and trade exhibitors (WAPMS)?
- WAPMS Program Chair – Amu Ferriter
- WSWS Program Chair – Brian Jenks
- Aquatics was once a part of the WSWS
  - Lots of history with this relationship
  - Need to really see how this would fit, and possibilities for the future
- Brad H. likes the idea of a joint meeting – would require abstract submissions much earlier and 15 vs. 20 minute talks (total)
- Scott N., Brad H., and Monte A. discussed possibility
  - 30-35 papers for WAPMS
    - Program is generally very linear – generally 1 room for entire 2 days
  - Need for session times to be similar to make schedule flow fluidly
- General Session speakers for 2017
  - Geologist from Central Washington Univ. (PNW, Ancient Lakes)
  - Expert in Cannabis (Dr. Allan Schreiber)

### **Past President, Joe Yenish**

- Performs other duties as requested
- Can be added to the operating procedures
  - President – would be voting member
  - President Elect
  - Legislative Chair

### **Business Manager Discussion (BoD)**

- Kirk H. is for IMI
- Indicated they are brining on an additional person for the WS societies
  - IMI \$18-20,000 (new \$21K)
  - Cornett \$15,000
  - Daluge and Montague (\$18-20,000)
- IMI already represent ~12 other companies
  - Not related to weed science or ag per se
- VOTE: Joe Yenish moved to have IMI be the business manager suggestion from the board; Scott N. 2<sup>nd</sup>; no discussion VOTE – unanimous YEA

- The contract for Phil B. will expire in December 2016 – Phil has agreed to stay on through the March 2017 Coeur d’Alene meeting
- Maintain Krueger (web editor and page designer)
  - Make sure it is not written into the IMI contract to replace

### **Research Section Chair, Prashant Jha**

- Project chairs and chair elects provided
- Project chairs must bring projectors and mouse/pointers/slide advancers
- Janice Meeks will have a new email address (Teaching and Technology Transfer Chair)

### **Education and Regulatory, Brian Jenks**

- Kaci Buhl – symposium request idea reboot from the Albuquerque
  - Sandra McDonald – 1.5 to 2 hrs for Regulatory
  - (Buhl travel <\$1,000)
- Image Stacking – symposium idea
  - Bob Norris – 1.5 to 2 hrs
    - No budget
- Climate Change + Weed Management – symposium idea
  - Mangold, Fabian, Erik L.
  - 4 hours
  - \$2.3K
    - Symposium \$25 charge X 70 attendees (\$450 to WSWS)
  - 70 -75 extra attendees expected
    - BoD not convinced the attendance will be this high
- No symposium proposal for herbicide resistance
- Image Stacking may be better to put off until the Anaheim meeting
- WAPSM is done by Wednesday evening
- Climax symposium started and 08:00 and went to through lunch
- Motion for climate change tabled until the end of the meeting
- September 26-29<sup>th</sup> in Salt Lake City will be NAISMA

### **WSSA Representative, Schraer**

- 2017 WSSA Meeting – 2 X as many students as in any other year
  - Regulatory member attendance was very low
- ND not allowed to pay grant dollars for membership but can pay registrations
- Recording presentations at WSSA – conducting
- WSSA is changing to Cambridge University Press – will be online only for journals
- WSSA will be in Tucson, AZ January 2017

### **CAST Rep, Brian Jenks**

- Quite a few papers being written right now, no lack of possibilities right now.

## **Student Liaison, Breanna T.**

- Student responses – about 50% responded
- Donors got thank you letters from students
- Student suggestions from survey
  - Industry rep + academic for student night out per student
  - Job or grad program content – CV, interviews, etc., but not the whole time
  - For contests, student liaison should not be able to compete due to knowledge of society, etc.
    - BoD did not agree – no dice on this request
  - Poster or Presentation win possible
    - Cannot present over the same topics
    - Should not be able to compete in both
  - BoD DECISION: students should be able to compete in both poster and oral contests as it stands, as long as the data is not the same – must be original and unique
  - Look at it closer in 2017 to get full understanding of what the issue may include – if it is a real concern
  - Kirk will discuss with the judging committee to watch situation
- Highlight night for students
- Judging sheet return
- Scott Nissen – might want to put it all on one sheet and send sheets to major advisor

## **Constitution and Operating Guide, Tim Miller**

- BoD ACTION:
  - Description of symposium committee interaction with education and regulatory chair (as the board contact)
    - We do not have a standing symposium committee
      - Each proposal has their own committee
- Decide if president elect should be in charge of publications – a lot to take on in new role
  - Might be better to have President be contact for pubs
  - BoD suggested it would be better for President to serve as publication contact
- Public Relations committee has no term limit
- CEU communications in host state need much improvement
  - Ed and Reg Chair also in charge
- Should change to president as part of the role within Chair of Publication Committee

## **Committee Reports**

- Publications
  - Proceedings not complete to date – McCloskey
    - Kirk will contact to inquire

- Progress Report – submissions are down, should we continue?
- Carl Libbey has newsletter out
  - Moved final pub to November
  - Summer newsletter request has gone out
- Weeds of the West
- Biological Control of Invasive Plants
  - We get \$50 per year royalty
- Website – updates, discrepancy, etc. corrections solicited.

### **END OF DAY 1, Aug 3**

### **DAY 2, Aug 4. Begin 08:06, Call to Order**

#### **Committee Reports**

- Local Arrangements Report
  - Dan Curtis will easels (Scott Cook - confirm with Dan)
  - Meeting signs are in Las Cruces – Phil will ship
  - Special Symposium signs for this year will need to be made
  - Sustaining members sign will likely need to be remade
  - Most work begins this afternoon at the site tour
- Finance Committee Report
  - On website
  - Net worth is actually more than listed
    - ~\$10,000 more than shown
  - RBC investments will be more than indicated
    - Last month \$9,000 up
    - We have never taken any money out
  - All dividends are re-invested
  - Work with Steve Cooper to give an update at Coeur d’Alene
  - Bank Accts. – BoD and Finance committee will make all decisions about accounts and investments
    - American Heritage National Bank
  - Cooper is employed by RBC in California
  - Better to have someone who has been on the BoD before to chair the committee (experience)
- Nominations Committee
  - No real activity to date
  - For this year we need:
    - President Elect
    - Education and Research Chair
  - Chad C. will send Joe Yenish the list from 2015-16 nominees
- Public Relations Committee
  - Survey completed and reported in the committee reports
  - External communication can be improved
  - Newsletter got great reviews
    - Phil commented that errors are promptly reported
  - Website is in good shape according to WSWs members

- Phil has to inform Krueger to change website drop downs, pages, etc. – you can easily crash the site by trying to fix without help
  - Phil has administrator privileges for content
- Student pages need updated
- Facebook seems to be the most widely used social media outlet for adults, this may be the best platform for social media sharing
- Comment from the BoD
  - Brian Jenks is the BoD contact
- PR committee long ago sent out news releases – not recently
- BoD suggested possibly re-instating this information – the operating procedures are fluid in this regard
- Fellows and Honorary Members
  - Date needs to be changed
- Awards Committee
  - No carryover nominations for any awards – need some nominees for every award
  - Student awards
    - All of the information that goes to students regarding awards is listed as Elena Sanchez
- Site Selection
  - Due back in the PNW (possibilities)
    - Coeur d’Alene
    - Spokane
    - Portland
    - Seattle – expensive for us - venues
    - Montana
  - If we are planning to meet with other societies we need to know ASAP and before RFPs go out, so that they can be as accurate as possible.
  - Joyce Lancaster may be still working on site selection for WSSA
  - 2020 is the next possibility for a Joint meeting
  - We need to poll members to see if we want to have a joint meeting
    - Meeting dates would be very different for WSSA or SWSS or both
  - Meeting venues
    - 2017 – Coeur d’Alene, ID
    - 2018 – Orange County, CA
    - 2019 – Denver, CO
- Poster Committee
  - No report
  - Minimal work last year
  - Jared U, Bozeman, MT is chair; will work with Scott and Monte
- Student Poster/Paper Judging
  - Need to include total numbers in the future for each contest
  - System is highly subjective, but need 5 judges ideally
  - Monte to bring up to committee
    - Open to both with unique data presentations
- Necrology
  - Dennis Elmore – SWSS society
  - Chad to contact Judit

- None to date
- Sustaining members
  - No report
  - FMC did not fund last year (turnover of contacts)
  - Recently increased from \$750 to \$1000
    - \$500 is other category
  - 17 total sustaining members
- Legislative committee
  - Not really active
  - No list of state legislative contacts
    - Fred Raisch
    - Chad Clark
  - Monte will find contact list and send along
  - James Leary indicated he wanted to see a better hand-off
- Herbicide Resistant Plants
  - Support Sandra's Denver meeting (global challenge)
  - Wanted to give a template for local presentations for use in all states
  - Regional workshops
    - Key contacts per region
    - Grant is paying for facilitator to get to all workshops and administer meetings
    - Regional subgroups meeting in Washington, D.C. to go over plans
  - Want 100 to 200 attendees at each meeting to get the ground on perspectives
    - Key to get to practitioners
  - SW meeting will be at the World Ag Expo

## Old Business

Most covered in previous meeting topics

## New Business

- Symposia submissions
  - We should have time to get all 3 proposals in, but space will be determined today
  - Reg. and Ed. Section – is there room to do morning and afternoon?
  - Climate change will have to be on Thursday
  - Risk Communication will be more attended than imagery
    - Imagery would be the one to throw out if needed
  - Climate Change
    - Asked for \$2,300 sponsorship
    - BoD suggests \$1,500 in past as the approved number
    - Jane Mangold, Ian Burke, Matt Germino, Matt Reeves, Lisa Rue, David Clements, Sharlene Singh, Irene Grimburg
    - \$600 travel; \$1,000 in accommodations, \$700 for refreshments
    - Likely will have to bridge across lunch
  - We may need to write letter to invite them (fed employees)
  - We suggest Thurs. morning @ 09:30 (after business breakfast)



- VOTE: Brad Hansen moved to accept proposal symposium request @ \$2,300; Dirk B. 2<sup>nd</sup>; no discussion – VOTE unanimous YEA
- Symposia must have a second registration if it has lunch
- Other 2 symposia –
  - BoD consensus yes to both ideas, but Risk Communications would be preferred if cut is needed (i.e. cut imagery symposia)
- Student Awards
  - 1<sup>st</sup> \$100
  - 2<sup>nd</sup> 75
  - 3<sup>rd</sup> 50
  - Other societies similar – maybe \$150
  - Kirk will provide award committee with updated language (2 grad; 1 undergrad)
  - Breanne will double check
- Income Generation Ideas
  - Phil Banks – no way to replace the quantity of income that we had with Weeds of the West
    - Workshops at meetings, but different registrations
    - Webinars that we used to charge for – no longer option
  - What should we look for in regard to amount for income generators?
    - No magic number
  - Simplest solution is to increase membership numbers and more attendees at meetings (\$\$\$\$)
    - Could we do it with meeting dues increases?
    - Similar within \$100
      - WSSA is moving to \$400
  - Dirk Baker – WoW provided revenue generation and provided a service
  - Joe Yenish
    - Training sessions, workshops in person or online digital
      - Generational turn in agronomists out there; new generation is not well versed in weed science
  - Phil Banks
    - ASMUS (in IA) has some very good training videos on their website
    - NCWSS – student video contest - training videos to be judged prior to meeting – running during meeting
  - Brian Jenks
    - Working on seedling ID guides
    - Weeds of the West vol. 2 – to include seeds, seedlings, vegetative and reproductive stages
  - Weeds of California and other Western States (Joe DiTomaso)
    - 2 volumes
  - Encyclopedia of Weeds of North America (DVD) – 685 weeds represented.
  - Brad Hansen and group
    - Building an endorsement or trust
    - Students, Daily Operations

- Breanne T.
  - Apparel sales
    - Hats easy choice (no inventory issues)
    - Shirts, jackets, etc. hard due to sizing

Board of Directors Meeting is planned for Monday 13March2017 at 08:00 am  
(Requires Sunday Arrival 12March2017)

Joe Yenish suggested sending sustaining member funding requests soon to companies as some changes to company structures may be coming soon in the industry.

**Phil Banks goal:**

- October 1. WSWS Annual Meeting Website Active
  - Hotel Reservations Active
  - Title, Abstract Submission should be open

**Brian Jenks motion to adjourn**

**Chad Cummings 2<sup>nd</sup>**

**Motion passed – 11:15 am adjourned**

**Name of Person Preparing This Report: D. Chad Cummings**