Office or Committee Name: Public Relations Committee

Officer or Chairperson Name and Committee Members: Erin Taylor (Chair), Brad Hanson, Mark Ferrell, Bill Cobb, Brian Olson, Deb Shatley, Rick Affeldt

Date of Preparation (include year): July 6, 2010

Activities during the Year:
- A post (2010) meeting press release dated May 10, 2010 was distributed via email to:
  - AgOnline (Successful Farming)
  - Agronomy Society of America
  - AgWeb.com (Farm Journal)
  - American Society of Horticultural Science
  - American Vegetable Grower
  - Associated Press
  - California Farm Bureau Federation
  - Capital Press
  - Farm Progress Publishing (California Farmer; Western Farmer – Stockman)
  - Progressive Farmer
  - Metrofarm radio
  - Southwest Trees and Turf
  - Turf Magazine
  - Weed Science Society of America
  - Western Farm Press
  - Western Farm, Ranch, and Dairy Magazine
  - Wildland Weeds
  - Yuma Daily Sun

- Continuing education credits to meet state licensing requirements were obtained for the 2010 meeting from: Oregon, Montana, Washington, California, Kansas, Oklahoma, Utah, Idaho, Wyoming, Nevada, Arizona, and New Mexico. Credits for the Certified Crop Advisor (CCA) and Society for Range Management certification programs were also obtained.
  - No credits were obtained from Colorado and Nebraska for the 2010 meeting.
  - The committee will be updating the email list and adding new contacts, as many emails have changed and no longer work.

Recommendations for Board Action: None

Budget Needs: None

Suggestions for the Future: None

Suggested Changes in Operating Guide: None

Name of Person Preparing This Report: Erin Taylor