



**WSWS Officer and Committee Report**

**Boise, Idaho**

**August 2020**

**Office or Committee Name:** Public Relations

**Officer or Chairperson Name:** Charles Geddes, Chair

**Date of Preparation (include year):** August 06, 2020

**Activities during the year:**

With the approval of the Board of Directors, the Public Relations committee is establishing the new role of WSWS Social Media Administrator (SMA). The SMA role will be a one-year trial during 2020 and the Public Relations committee will make a recommendation to the Board in 2021 whether to continue the role depending on their impact and outreach. The committee has sent a posting to the WSWS listserv and is actively looking for candidates/volunteers and the SMA will begin their responsibilities as soon as a suitable candidate is identified. Anyone interested in serving in the SMA role should contact Charles Geddes ([Charles.Geddes@canada.ca](mailto:Charles.Geddes@canada.ca)) or Joe Armstrong ([joe.armstrong@corteva.com](mailto:joe.armstrong@corteva.com)) for more information.

**Recommendations for Board Action:** None at this point. The SMA role was approved by the board in 2019.

**Budget Needs:** \$1500/year stipend for the Social Media Administrator

**Name of Person Preparing This Report:** Charles Geddes