



## **WSWS Officer and Committee Report 2016 Spokane, WA (for Coeur d'Alene, ID)**

**Office or Committee Name:** Student Liaison

**Officer or Chairperson Name:** Breanne Tidemann

**Date of Preparation (include year):** July 11, 2016

### **Committee Activities during the Year:**

- Communicated with student members via social media and email. Social media accounts include the Student Facebook Page and Twitter account. The Facebook page now has 71 followers, the Twitter account has 24 followers. The social media accounts are used more heavily closer to the annual meeting. The 2015 annual meeting was live tweeted.
- A survey was sent out to student attendees of the Albuquerque meeting (52). We received 25 responses. There were four questions on the survey. A summary of questions and answers are attached in Appendix A.
- The silent auction was a great success. Each donor was sent a letter of thanks following the meeting. Commodity groups in Alberta were very willing to make donations to the silent auction; commodity groups in other areas may be good options for soliciting donations for this year's meeting.

**Recommendations for Board Action:** None

**Budget Needs:** None

### **Suggestions for the Future:**

- For student night out, pair students with both an academic member and an industry member to allow for information sharing from both types of positions.
- For the evening student reception students are open to having content (job/grad program fair) as long as the content is not the entire time and there is still time for networking.
- Send emails directly to students regarding the student liaison position: need to market this better to get more interest. MSc. Students concerned about time commitment- any issues with them holding the position post-graduation?
- Way to streamline judging comments getting to the students- is there a role for the student liaison in this?
- Concerns about the student liaisons participating in the student contests. Does their participation need to be limited?

**Current Committee Members:** Breanne Tidemann, Caio Brunharo

**Name of Person Preparing This Report:** Breanne Tidemann